

## ANNUAL MEETING

Registration Code	Sponsorship	Member Fee	Non-Member Fee
301	Standard Exhibit Booth	\$1,500	\$1,850
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>• One six-foot exhibit table</li> <li>• One complimentary conference day registration</li> <li>• Logo on sponsor board</li> <li>• Pre and Post conference attendee list</li> <li>• 50-word company description in the program guide.</li> </ul>			
302	Premium Exhibit Booth	\$2,000	\$2,460
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>• One six-foot exhibit table in high-traffic location</li> <li>• Two complimentary conference day registrations</li> <li>• Recognition from the podium</li> <li>• Logo on sponsor board</li> <li>• Pre and Post conference attendee list</li> <li>• 50-word company description in the program guide</li> </ul>			
303	Additional Representative	\$250	\$310
304	Breakfast Sponsor	\$750	\$925
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>• One complimentary conference day registration</li> <li>• Logo on a placard at the breakfast table</li> <li>• Recognition from the podium</li> </ul>			
305	Lunch Sponsor	\$1,000	\$1,240
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>• One complimentary conference day registration</li> <li>• Logo on placard at the lunch buffet</li> <li>• Recognition from the podium</li> </ul>			
306	Morning Refresher	\$400	\$500
Benefits of the sponsorship include: Logo on a placard at the refresher table			
307	Afternoon Refresher	\$400	\$500
Benefits of the sponsorship include: Logo on a placard at the refresher table			

## ANNUAL MEETING CONT.

308	Welcome Reception / VIP Dinner	\$1,000	\$1,240
Benefits of the sponsorship include:			
<ul style="list-style-type: none"> <li>• One complimentary reception registration</li> <li>• Signage at reception</li> </ul>			
310	Program Guide Advertisement	\$150	\$185
311	Program Guide Advertisement - Inside Front Cover	\$225	
312	Program Guide Advertisement - Inside Back Cover	\$225	
313	Program Guide Advertisement - Back Cover	\$375	
314	Program Guide Advertisement - First Page	\$195	
316	Keynote Session	\$3,500	
Benefits of the sponsorship include:			
<ul style="list-style-type: none"> <li>• Up to five-minute presentation to the keynote session audience</li> <li>• 6' exhibit table in high-traffic location</li> <li>• Two complimentary conference day registrations</li> <li>• Recognition as Keynote Sponsor from the podium</li> <li>• Logo on the sponsor board</li> <li>• Pre and Post conference attendee list</li> </ul>			
318	Lanyards	\$1,000	
Benefits of the sponsorship include: Company name in the printable area of the lanyard			
319	Tote Bags	\$1,750	
Benefits of the sponsorship include: Company logo in the printable area of the tote bag			

## ANNUAL MEETING ADVERTISEMENT SPECIFICATIONS

- Full page size W 5.5in x H 8.5in
- Full page ads may bleed. There should be an extra .125" bleed around the ad
- Advertisements must be submitted in Four Color Process (CMYK). Ads that are submitted in RGB, Pantone Matching System, or other color process will be converted to CMYK. Colors will vary when converted, and MNCHA will not be responsible for color variations.
- Logos or other line art should be vector based. If this is not possible, they should be saved at 1200 dpi at the size they are being used. (Note color requirements above).
- Photo images should be at least 300 dpi at the size it is being used. (note color requirements above)
- All fonts must be converted to outlines or curves.
- Advertisements may be submitted as Press Optimized PDF file, JPEG, or PNG.



# Sponsorship Specifications Sheet

Effective August 1, 2019 – December 31, 2020

## LEGISLATIVE DAY

Registration Code	Sponsorship	Member Fee	Non-Member Fee
209	Event Sponsor	\$500	\$750
Benefits of sponsorship include: <ul style="list-style-type: none"> <li>• One complimentary registration</li> <li>• Recognition as an Event Sponsor from the podium</li> <li>• Logo on placard at event</li> <li>• Listed as an Event sponsor with logo in the event details</li> </ul>			
204	Legislative Sponsor – Exclusive!	\$1,000	\$1,240
Benefits of sponsorship include: <ul style="list-style-type: none"> <li>• Two complimentary registrations</li> <li>• Recognition as Sponsor from the podium</li> <li>• Premium logo placement on placard at event</li> <li>• Logo on the legislative page from February to May</li> <li>• Listed as a Sponsor with logo in the event details</li> </ul>			

## PROVIDER MEETINGS/EVENTS

Registration Code	Sponsorship	Member Fee	Non-Member Fee
209	Event Sponsor / Per Event	\$500	\$750
Benefits of sponsorship include: <ul style="list-style-type: none"> <li>• One complimentary registration</li> <li>• Recognition as Event Sponsor from the podium</li> <li>• Logo on placard at event</li> <li>• Listed as Event Sponsor with logo in the event details</li> </ul>			

## LEADERSHIP SUMMIT

Registration Code	Sponsorship	Fee
205	Leading Partner – Exclusive!	\$5,000
Benefits of sponsorship include: <ul style="list-style-type: none"> <li>• Logo on name badges</li> <li>• Logo on event signage</li> <li>• Logo in online registration and brochure</li> <li>• One exhibit table</li> <li>• Four complimentary registrations</li> </ul>		
206	Supporting Partner	\$2,500
Benefits of sponsorship include: <ul style="list-style-type: none"> <li>• Logo on event signage</li> <li>• Logo in online registration and brochure</li> <li>• One exhibit table</li> <li>• Two complimentary registrations</li> </ul>		
207	Table Top Exhibitor	\$775
Benefits of sponsorship include: <ul style="list-style-type: none"> <li>• One exhibit table</li> <li>• Two complimentary registrations</li> </ul>		
208	Refresher Sponsor	\$500
Benefits of sponsorship include: <ul style="list-style-type: none"> <li>• Logo on refresher table placard</li> <li>• One complimentary registration</li> </ul>		

Visit [www.mncha.org/events](http://www.mncha.org/events) to register as a sponsor!