

MARYLAND-NATIONAL CAPITAL HOMECARE ASSOCIATION  
**ANNUAL MEETING**

**PANDEMIC IMPACT**  
**LAUNCHING HOMECARE**  
**INTO THE FUTURE**



**Turf Valley Resort**  
October 20, 2021

HOME HEALTH | PRIVATE DUTY | DURABLE MEDICAL EQUIPMENT

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## SPONSORSHIP INCLUSIONS SHEET

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Sponsorship	Member Fee	Non-Member Fee
Keynote Sponsor	\$5,000	
	<i>0 of 1 Available</i>	
Award Ceremony Sponsor	\$3,250	
	<i>0 of 1 Available</i>	
Standard Exhibit Booth	\$1,500	\$1,850
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>One eight-foot exhibit table</li> <li>One complimentary Meeting registration for October 20</li> <li>Logo on sponsor board</li> <li>Post conference attendee list</li> <li>Company description in the program guide.</li> </ul>	<i>9 of 9 Available</i>	
Premium Exhibit Booth	\$2,500	\$2,800
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>One eight-foot exhibit table in high-traffic location</li> <li>Two complimentary Meeting registrations for October 20</li> <li>Recognition from the podium</li> <li>Logo on sponsor board</li> <li>Post conference attendee list</li> <li>Company description in the program guide</li> </ul>	<i>3 of 3 Available</i>	
Breakfast Sponsor	\$750	\$925
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>One complimentary Meeting registration</li> <li>Logo on a placard at the breakfast table</li> <li>Recognition from the podium</li> </ul>	<i>2 of 2 Available</i>	
Lunch Sponsor	\$1,000	\$1,240
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>One complimentary conference day registration</li> <li>Logo on placard at the lunch buffet</li> <li>Recognition from the podium</li> </ul>	<i>2 of 2 Available</i>	
VIP Dinner Reception	\$1,500	\$1,850
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>One complimentary reception registration</li> <li>Signage at reception</li> <li>One social media shout-out</li> <li>Logo Inclusion in Program Guide</li> </ul>	<i>2 of 2 Available</i>	

Morning Refresher	\$500	\$750
Sponsorship Inclusions: Logo on a placard at the refresher table & company description in Program Guide	2 of 2 Available	
Afternoon Refresher	\$500	\$750
Sponsorship Inclusions: Logo on a placard at the refresher table & company description in Program Guide	2 of 2 Available	
Lanyards	\$1,000	
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>Company name in the printable area of the lanyard</li> <li>Company description in Program Guide</li> </ul>	1 of 1 Available	
Tote Bags	\$1,750	
Benefits of the sponsorship include: <ul style="list-style-type: none"> <li>Company logo in the printable area of the tote bag</li> <li>Company description in Program Guide</li> </ul>	1 of 1 Available	

### Program Guide Advertisements

Advertisement – Full page	\$180	\$230
Advertisement - Inside Front Cover [0/1 Available]	\$350	
Advertisement - Inside Back Cover [1/1 Available]	\$350	
Advertisement - Back Cover [1/1 Available]	\$450	
Advertisement - First Page [1/1 Available]	\$300	

## ANNUAL MEETING ADVERTISEMENT INSTRUCTIONS

- Full page size W 5.5in x H 8.5in; please include an extra .125" bleed around the ad.
- Advertisements must be submitted in Four Color Process (CMYK). Ads that are submitted in RGB, Pantone Matching System, or other color process will be converted to CMYK. Colors will vary when converted, and MNCHA will not be responsible for color variations.
- Logos or other line art should be vector based. If this is not possible, they should be saved at 300 dpi at the size they are being used.
- Photo images should be at least 300 dpi at the size it is being used.
- Advertisements may be submitted as Press Optimized PDF file, JPEG, or PNG.