



Home Health Value-Based Purchasing Conference

Program Overview

In 2016, the Centers for Medicare & Medicaid Services (CMS) initiated a demonstration program testing out the impact of a value-based purchasing program in Medicare home health services. With just over a year of experience in home health value-based purchasing (HHVBP), home health agencies need to evaluate what are the early outcomes and what best practices have emerged to improve HHVBP scores and qualify for bonus payments. This program is the second phase of the educational effort by IAHC and the National Association for Home Care & Hospice to prepare home health care leaders for the brave new world of value-based payment.

The program combines an early data analysis of the changes in HHVBP measured outcomes with real life successes by clinicians and financial operations professionals that show the pathways to improved patient outcomes, higher achievement scores and a winning year in HHVBP.

Target Audience

Home health agencies, supervisors/managers, clinicians, case managers, leadership staff and quality/compliance managers.

Program Agenda

8:00 a.m. Registration

8:30 a.m. HHVBP Data Analysis: An Early, but Deep Dive into Lessons Learned

Home health value-based purchasing (HHVBP) is centered on a series of patient outcome and home care process measures. It is also a competition between home health agencies throughout the state and is all about the numbers. Both achievement and improvement can be the foundation for HHVBP financial rewards. What do the 2016 numbers show about home health agencies' behavioral

changes? Can attendees tell whether their agency's performance qualifies them as a winner this year? This program presents and evaluates the performance data of home health agencies through the third quarter of 2016. This session will highlight changes in performance with home health agencies in the state that would likely affect the outcome of the HHVBP competition.

Learning Objectives:

- Share updates of the changes CMS made to the HHVBP program in 2016
- Identify the changes in outcomes for HHVBP measures during 2016.
- Compare 2016 outcomes to date with the 2015 performance benchmarks

10:00 a.m. Break

10:15 a.m. Clinical Services Management: What Works to Improve HHVBP Performance

The core goal of home health value-based purchasing (HHVBP) is to reach the best practical patient outcome. HHVBP measures focus on clinical outcomes as central components of a performance measurement system. For many years, home health agencies have worked to achieve improved patient outcomes, but there was no direct connection to payment. With HHVBP, clinical success for payments can translate to higher Medicare reimbursement. This session is designed to explore the clinical practices that make a difference in HHVBP scoring. When clinical practices work for patients, HHVBP makes them work for home care agencies' bottom-lines as well.

Learning Objectives:

- Identify areas most susceptible to patient outcome improvement.
- Recognize best practices in clinical operations that impact HHVBP scores.
- Identify practical steps towards successful implementation of HHVBP best practices.

11:30 a.m. Financial Operations Management: What are the Keys to Success in HHVBP?

While clinical performance is essential for success in home health value-based purchasing (HHVBP), a strong partnership with a home care agency's financial operations can exponentially improve the chances of positive achievement. Performance tracking, return on investment analysis, cost efficiency strategies and prioritization of actions can help turn clinical success into bottom line

positive outcomes. This session's faculty explores the strategies, tactics and operational adjustments that the home care agency financial management team can take in combination with clinical practices that form the foundation for HHVBP success.

Learning Objectives:

- Identify the standards used to determine what brings the best returns on clinical investments.
- Recognize best practices for integrating HHVBP clinicians with financial operations.
- Determine which HHVBP measures agencies should target to achieve the highest overall score.

12:30 p.m. Open Forum on HHVBP Strategies for Success Based on 2016 Experiences

This session within the program integrates individual home care agency experiences with home health value-based purchasing with the knowledge gained from the conference through a moderated "no boundaries" discussion between conference faculty and attendees.

Closing and Adjournment

The faculty comes from National Association for Home Care and Hospice and the leading home care consulting and data analytics groups in the country, including BKD, Blacktree Healthcare Consulting, CliftonLarsenAllen, Corridor, Fazzi, Healthcare Provider Solutions, McBee Associates, OCS, Strategic Healthcare Programs (SHP), and Simione Health Consultants.