



HOME CARE **HUB**

MARYLAND-NATIONAL CAPITAL HOMECARE ASSOCIATION
E-NEWSLETTER

OCTOBER 2023 NEWSLETTER



A Note From Caitlin...

I had the opportunity last week to attend the National Association for Home Care and Hospice (NAHC) Annual Conference in Washington, D.C. I welcome these opportunities to be a proverbial sponge in a collegial environment, and the powerful reflective learning that is the aftermath. I was struck by the many presentations among conference faculty that explored synergistic solutions – to operational efficiencies, to referral relationships, to tech partnerships, to workforce management. Home care is truly a business of relationships, and the time that you spend cultivating these internal and external relationships cannot be understated.

MNCHA recognizes the complex, interconnected ecosystem of home care – for home care providers and for home care recipients. Over the past six months, we have spent considerable time and effort to enhance the publicly available resources on our website so that care providers and care recipients can access curated, vetted information and tools. Please check out the new [Provider Resources](#) and [Consumer Resources](#) pages – and be sure to share with your colleagues and staff, patients, clients, and family caregivers!

In Community,

Caitlin



Member News/ Spotlight

MNCHA would like to wish a special congratulations to long-time member Advanced Nursing & Home Care, who just celebrated their 30th Year Anniversary! This is a remarkable milestone, thank you for your dedication to advancing the wellbeing of our local community.



[Submit Member News](#)

MNCHA Fall Events & Meetings

NETWORKING
HAPPY HOUR

Thursday, November 9th
4:00 - 7:00 PM

Bluestone Restaurant
Timonium, MD

November

- Home Health Agency Member Meeting – Tuesday, November 7, 2023 from 10-11AM. - [Register here](#)

- Personal Care & Private Duty Member Meeting – Thursday, November 9, 2023 from 2-3PM. - [Register here](#)
- **MNCHA Networking Happy Hour – Thursday, November 9, 2023 from 4-7PM at the BlueStone Restaurant in Timonium.** - [Register here](#)
- From the Maryland EPN: Free Lunch & Learn Webinar on Nov 3, 2023 at 12PM – Meet the Maryland Poison Center. - [Register here](#)
- From the Maryland EPN: Free Lunch & Learn Webinar on Nov 14, 2023 at 12PM – Infection Prevention Preparedness from MD Project FirstLine. - [Register here](#)
- Home Health Webinar – Home Health Survey Readiness - Tuesday, November 14, 2023 from 12:00PM-1:30PM ET. - [Register here](#)
- Home Health Webinar – OASIS: Focus on HHVBP and GG Items – Wednesday, November 15, 2023 from 9AM – 1PM. Led by J’non Griffin from SimiTree. - [Register here](#)

Sponsors & Sponsor Opportunities

The Maryland Department of Health invites all healthcare workers and environmental services staff to MD Project Firstline!

Online Independent Study: Scan the QR code to visit the [MD PROJECT FIRSTLINE](#) site and select any of the FREE infection control courses. Earn a certificate for each course!

Group Training Sessions: Our instructors can lead FREE in-person or virtual training sessions for your team members. Project Firstline can also provide you with the presentation materials to lead your own group sessions. Scan below to request a session or materials.

mdfirstline@hqi.solutions



Scan to Visit
Project Firstline



Scan to Request
Group Training





Don't miss the opportunity to be the exclusive sponsor of MNCHA's Networking Happy Hour on November 9th at Bluestone Restaurant! Network with and advertise to MNCHA members and non-members at a price you can't beat.

[Sponsor Networking Happy Hour](#)



MNCHA's Program Committee is actively seeking presentation proposals for the 2024 Annual Conference, scheduled for **Tuesday, May 14, 2024** at the Maritime Conference Center. To submit a proposal, please complete the [Request to Present Form](#) on or before **Wednesday, November 15, 2023** and submit via email to chouck@mncha.org.

Industry News & Announcements

One Voice. Many Stories.

As a home care industry leader and partner, MissionCare Collective has spearheaded a public awareness campaign to help strengthen the home care workforce. A primary objective of their ["One Voice. Many Stories" study](#) has been to capture and celebrate the service-driven character traits of those who choose to be professional caregivers. When agencies can better understand what fulfills and inspires your caregiving team, you can more effectively attract, engage, and retain individuals in these critical roles.

MissionCare Collective has partnered with NAHC to curate a transformative series of webinars over the coming months. This series draws inspiration from the study and further explores conversational interviewing as a recruitment

approach and best-practice supports for caregivers providing end-of-life care. To see the full webinar series, dates and times, click [here](#).

Direct Care Workers in the United States: Key Facts 2023

PHI publishes an annual report that offers a snapshot of the direct care workforce, including its demographics, occupational roles, job quality challenges, and projected job openings. The report includes detailed overviews of three segments of this workforce: home care workers, residential care aides, and nursing assistants in nursing homes. A copy of the 2023 report can be found [here](#).



The graphic features a purple background with three white-bordered photos on the left. The top photo shows two people at a table with informational materials. The middle photo shows a group of people in purple shirts posing for a group photo. The bottom photo shows three people in white shirts standing together. On the right, the text reads: 'WALK TO END ALZHEIMER'S' in large white letters, followed by 'ALZHEIMER'S ASSOCIATION' with the logo. Below this is a teal rounded rectangle containing 'BE A PART OF WALK DAY!' in white. Underneath is 'EXHIBIT | START A TEAM | VOLUNTEER' in white. The event schedule is listed: 'Anne Arundel - October 22' at 'Sandy Point State Park', 'Greater Baltimore - October 28' at 'Hunt Valley Towne Centre', 'Eastern Shore (Salisbury) - November 4' at 'MAC Center', and 'Howard County - November 19' at 'Centennial Park'. Contact information for Melissa Snyder is provided: 'mesnyder@alz.org' and '(443) 632-9717'. At the bottom, a teal banner says 'JOIN US!' and a white banner says 'Visit alz.org/Maryland/Walk to register!'.

WALK TO END ALZHEIMER'S
ALZHEIMER'S ASSOCIATION

BE A PART OF WALK DAY!

EXHIBIT | START A TEAM | VOLUNTEER

Anne Arundel - October 22
Sandy Point State Park

Greater Baltimore - October 28
Hunt Valley Towne Centre

Eastern Shore (Salisbury) - November 4
MAC Center

Howard County - November 19
Centennial Park

Contact Melissa Snyder
to get involved today!
mesnyder@alz.org
(443) 632-9717

JOIN US! Visit alz.org/Maryland/Walk to register!

Maryland Updates

Medicaid EVV Implementation for Skilled Providers

The past six weeks have been particularly busy for the Medicaid skilled providers who are preparing for the EVV compliance deadline. Thanks to the quick action and candor of MNCHA's pediatric private duty and home health

agencies subsequent to the provider training sessions, MNCHA has been able to engage the Maryland Department of Health, Office of Long Term Services & Supports to address gating security, administrative, and technical issues.

The compliance deadline has been extended to November 30, 2023.

Additionally, the Department has created **detailed FAQ documents for PDN and home health providers** to supplement issues not covered directly in the training, and the Department will also be **holding a Model Waiver meeting on Tuesday, October 31, 2023** as a forum for skilled providers to address any outstanding EVV compliance issues. Thanks to all of the MNCHA members who initiated this request for support! We extend our sincere appreciation to the OLTSS team for their thoughtful consideration of providers' feedback and concerns.

[Extended Implementation of EVV Memorandum](#)

[EVV Home Health FAQs](#)

[EVV Private Duty Nursing FAQs](#)

Changes in Maryland Senate Leadership

Earlier this month, Senator Melony Griffith announced that she would be vacating her seat to move to the private sector as the newly-appointed President & CEO of the Maryland Hospital Association (view full MHA press release [here](#)). Her resignation set in motion a series of political dominoes. Senate President Bill Ferguson announced that Senator Pamela Beidle has been named as the new chair of the Senate Finance Committee. Read about the full scope of Maryland Senate leadership changes in this [October 10, 2023 edition](#) of Maryland Matters.

The 2024 Legislative Session will mark the 446th session of the Maryland General Assembly, and session will run from January 10, 2024 to April 8, 2024. The MNCHA Legislative Committee, led by our lobbyist, Danna Kauffman, Esq., will convene weekly during session.



MNCHA is the trade association for in-home care companies in Maryland and the District of Columbia. Members include private duty, personal care, durable medical equipment, and Medicare-certified home health providers and the companies that support them. MNCHA's impact is only as strong as our member base. Our agenda is completely member-driven, and member involvement is encouraged in all aspects of our work. [Get involved and stay involved by joining!](#)

MEMBERSHIP BENEFITS

Elevate your reputation and leadership development through MNCHA membership.

- Promote a strong, positive public image for the home care industry
- Involvement in MNCHA initiatives cultivates leadership skills and creates access to industry-level professional development opportunities

It's not just who you know, it's who others know. Networking is powerful.

- Be a part of a vibrant & comprehensive network within the homecare industry
- Access our large base of community partner businesses

Enhance your purchasing power with member-only discounts and MNCHA partner services.

- Group purchasing discounts on home care-related products and services
- Discounted sponsorship, advertising, and exhibitor opportunities

Promote home care as a vital part of the healthcare delivery system. Let your voice be heard through MNCHA's advocacy efforts.

- Represent member-driven interests on local, state, and national legislative and regulatory matters via the MNCHA Legislative Committee
- MNCHA liaises with State agencies, boards, and commissions. We have a lobbyist with deep post-acute healthcare expertise.

Be in-the-know! Exclusive training opportunities on hot topics will give you a competitive edge over non-members.

- Receive curated, vital news alerts & industry reform updates directly to your inbox
- Discounts to MNCHA-sponsored in-person & virtual learning events and workshops

Gain exposure for your growing business and stand out in your community.

- Build strategic & referral relationships across MNCHA's multi-sector stakeholders
- Listing in MNCHA Member Directory, which is a publicly-available home care consumer resource

JOIN TODAY!

Articles & Resources of Interest

- [4 Steps to Creating a Culture of Change: Building Better Outcomes in Home-based Care](#)
- [Employee Cost Calculator template](#) from BambooHR – includes salaried and hourly labor cost calculation templates.
- [Thriving in Change: A Roadmap for Sustainable Growth in Home and Hospice Care](#)

Thank You to Our Corporate Sponsors!



Maryland-National Capital Home Care Association

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